



**P.O. Box 155  
Forest City, PA 18421  
gfcba13@gmail.com**

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September 1, 2018

Dear Business Owner:

The Greater Forest City Business Alliance is undergoing a membership drive for 2019-2020 to continue progress in uniting local businesses, organizations and individuals in order to promote our economy, assist in economic development and foster a positive community environment.

Since our last membership drive the GFCBA has put into action the goals of our Strategic Plan. We have engaged our membership through quarterly mixers, we have formed solid alliances with our Forest City Borough Council, Forest City Regional School District, Rail-Trail Council of NEPA, Endless Mountains Visitors Bureau, Endless Mountains Heritage Region, the Carbondale Chamber of Commerce, Forest City Area Historical Society, the Small Business Development Center, and the Herrick Township supervisors. Using these alliances we have created 3 successful town events; a Main Street Halloween Trunk or Treat, our Christmas in a Small Town, and the inaugural Trail Town Festival. We have also published the second edition of our Greater Forest City Visitors Map & Guide.

Looking ahead through 2020, the GFCBA will be re-applying for the Susquehanna County Room Tax grant in order to create a third edition of the Visitors Map & Guide. At the conclusion of our membership drive we will be making necessary updates to the Map & Guide, website and new signage located along Main Street and along the Forest City D & H trailhead while continuing to seek other opportunities to advertise our Alliance. These publications and maps provide residents and visitors a clear picture of our unification as business owners who see the greater Forest City area as a place where heritage, hospitality, and natural surroundings come together to create a community that takes pride in its past and plans for a prosperous future.

In accordance with our Strategic Plan, we are continuing to extend olive branches to other local organizations like the Greater Forest City Industries, the Susquehanna County commissioners, the Wayne County commissioners, the Clifford Township supervisors and the Clifford Township Historical Society. Our strategic plan allows for 3 priorities: 1. Retain, Strengthen, and Promote existing businesses. 2. New Small Business Development. 3. Establish effective marketing and communicating efforts. We are hoping to work with the SBDC to create a comprehensive marketing plan to promote our town and surrounding areas. We will continue to improve on our town events and we hope to have cooperation with Forest City Borough Council to explore any and all avenues to bring more small business to our Main Street and other struggling Main Streets in our surrounding areas.

We are an 80-members strong organization – each small business a vital piece to the Greater Forest City community. We hope you will rejoin us in our mission as an Alliance and we welcome new members to become a part of our unified group. “Unity is strength...when there is teamwork and collaboration, wonderful things can be achieved.”



# MEMBERSHIP APPLICATION 2019 / 2020

The mission of the Greater Forest City Business Alliance is to unite local businesses, organizations and individuals in order to promote our economy, assist in economic development and foster a positive community environment.

**GENERAL INFORMATION (PLEASE PRINT CLEARLY)**

COMPANY NAME: \_\_\_\_\_  
CONTACT PERSON: \_\_\_\_\_  
POSITION IN COMPANY: \_\_\_\_\_  
COMPANY ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
COMPANY PHONE: \_\_\_\_\_ COMPANY FAX: \_\_\_\_\_  
COMPANY WEBSITE: \_\_\_\_\_  
COMPANY EMAIL: \_\_\_\_\_  
SERVICES PROVIDED: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The above information will be used for advertising purposes. If there is a better way to reach you regarding GFCBA information and happenings please specify here; otherwise we will email you according to the above address.

EMAIL: \_\_\_\_\_  
FAX: \_\_\_\_\_

Please check box if you are interested in volunteering for any committee of board position.

List your interests/ideas please...

Your two-year (2019 & 2020) membership will include the following:

- Free advertising on our Visitors Website: [www.visitforestcitypa.com](http://www.visitforestcitypa.com)
- Free advertising on our Facebook Page: [www.facebook.com/GreaterForestCityBusinessAlliance](http://www.facebook.com/GreaterForestCityBusinessAlliance)
- Advertising within our Greater Forest City Area Visitors Map & Guide; Listing on all way-finding signage
- Opportunities to increase patronage from new residents, vacationers and locals
- Opportunities to engage in Community Leadership & Volunteerism
- Opportunities to engage with other small-business owners and/or host one of our quarterly "Mixers"

**2019-2020 DUES**

- \$100.00 Business Member
- \$75.00 Associate/Non-Profit Member (Individual, Non-Business Owner)
- Please make checks payable to: Greater Forest City Business Alliance
- Mail check with completed application to GFCBA, P.O. Box 155, Forest City, Pa 18421

***PAYMENT IN FULL IS DUE OCTOBER 1<sup>ST</sup> 2018***