

Greater Forest City
GFCBA
est. 2013
Business Alliance

P.O. Box 155
Forest City, PA 18421
gfcba13@gmail.com

December 5, 2016

Dear Business Owner:

The Greater Forest City Business Alliance is undergoing a membership drive for 2017-2018 to continue progress in uniting local businesses, organizations and individuals in order to promote our economy, assist in economic development and foster a positive community environment.

Since our last membership drive the GFCBA has put into action the goals of our Strategic Plan. We have engaged our membership through quarterly mixers, we have formed solid alliances with our Forest City Borough Council, Forest City Regional School District, Rail-Trail Council of NEPA, Endless Mountains Visitors Bureau, Endless Mountains Heritage Region, published the first edition of our Greater Forest City Visitors Map & Guide and created a more user-friendly website, www.visitforestcitypa.com.

Looking ahead through 2018, the GFCBA will be re-applying for the Susquehanna County Room Tax grant in order to create a second edition of the Visitors Map & Guide. At the conclusion of our membership drive we will be making necessary updates to the Map & Guide, website and new signage located along Main Street and along the Forest City D & H trailhead while continuing to seek other opportunities to advertise our Alliance. These publications and maps provide residents and visitors a clear picture of our unification as business owners who see the greater Forest City area as a place where heritage, hospitality, and natural surroundings come together to create a community that takes pride in its past and plans for a prosperous future. In addition to its availability at high-traffic area visitor attractions and local businesses, the Map & Guide is available at all 14 Pennsylvania Welcome Centers rest stops in Hickory Run and Allentown along the PA Turnpike.

In accordance with our Strategic Plan, we are moving forward in working with Forest City Borough Council to improve the aesthetics of our Main Street, including reaching out to building owners with a plan to improve vacant store-fronts. We have also begun investigating the necessary steps to make Forest City the first "trail-town" located along the D & H Rail. Our newly formed alliance with the Forest City Regional School District has led to a cooperative effort to create a greater awareness of having a small-business community as the backbone of prosperous school district. Behind the vision of Superintendent Jessica Aquilina, our monthly community meetings with school officials are unifying our groups toward our vision of a positive community environment. Our Strategic Plan at work!

We are a 90-members strong organization – each small business a vital piece to the Greater Forest City community. We hope you will rejoin us in our mission as an Alliance and we welcome new members to become a part of our unified group. "Unity is strength...when there is teamwork and collaboration, wonderful things can be achieved."

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Your two-year (2017 & 2018) membership will include the following:

- Free advertising on our Visitors Website: www.visitforestcitypa.com
- Free advertising on our Facebook Page: www.facebook.com/GreaterForestCityBusinessAlliance
- Advertising within our Greater Forest City Area Visitors Map & Guide; Listing on all way-finding signage
- Opportunities to increase patronage from new residents, vacationers and locals
- Opportunities to engage in Community Leadership & Volunteerism
- Opportunities to engage with other small-business owners and/or host one of our quarterly “Mixers”

2017-2018 DUES

- **\$100.00 Business Member**
- **\$50.00 Associate/Non-Profit Member (Individual, Non-Business Owner)**
- **Please make checks payable to: Greater Forest City Business Alliance**
- **Mail check with completed application to GFCBA, P.O. Box 155, Forest City, Pa 18421**

PAYMENT IN FULL IS DUE BY January 31, 2017

SPECIAL THANKS TO THE FOLLOWING BUSINESSES AND INDIVIDUALS
 WHO HELPED MAKE OUR QUARTERLY MIXERS A SUCCESS!

Birchtown Stables	Elegante Restaurant
Elk Mountain Ski Resort	KW Oil
Forest City Historical Society	Max’s Deli
Forest City Regional High School	Shirley’s Family Restaurant
Honesdale National Bank	Stonebridge Inn & Restaurant
Rail-Trail Council of NEPA	Zazzera’s Supermarket
Arlo’s Tavern	Marilee Martines Catering
Beacon Bar & Grill	Marlo Madrid
Chet’s Place	Barbara Mihelc